

## Site Usage

**6,471** Visits

**72.20%** Bounce Rate

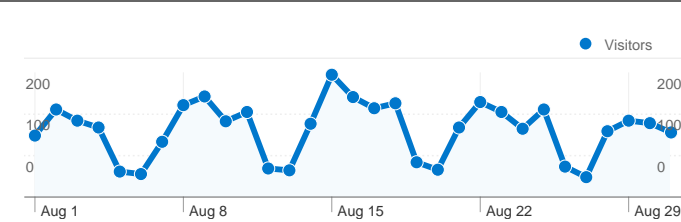
**13,034** Pageviews

**00:01:49** Avg. Time on Site

**2.01** Pages/Visit

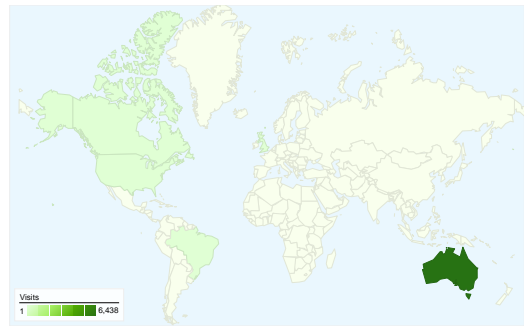
**12.07%** % New Visits

## Visitors Overview

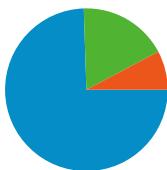


**Visitors**  
**1,314**

## Map Overlay



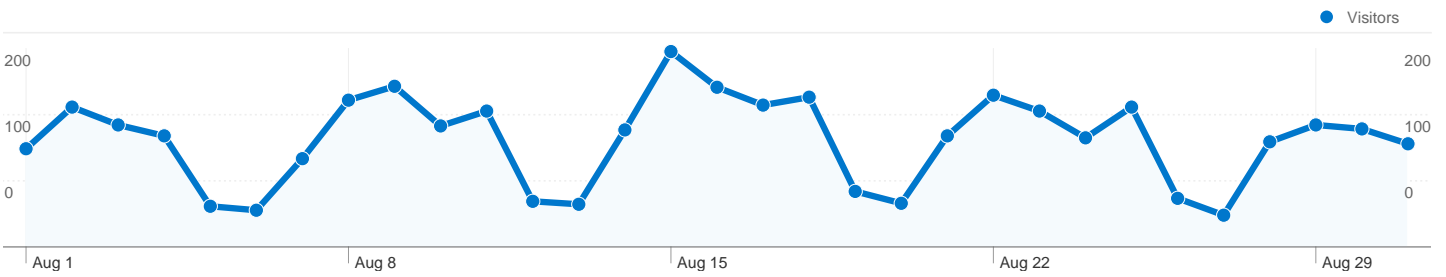
## Traffic Sources Overview



- **Direct Traffic**  
4,820.00 (74.49%)
- **Search Engines**  
1,150.00 (17.77%)
- **Referring Sites**  
501.00 (7.74%)

## Content Overview

Pages	Pageviews	% Pageviews
/	7,948	60.98%
/whitehorseps.vic.edu.au/cms/p	291	2.23%
/text/21st_century_education_b	227	1.74%
/text/journey_to_whitehorseps_	215	1.65%
/text/newsletter_2011_av57.ht	190	1.46%




**1,314 people visited this site**


 **6,471** Visits


 **1,314** Absolute Unique Visitors

 **13,034** Pageviews

 **2.01** Average Pageviews

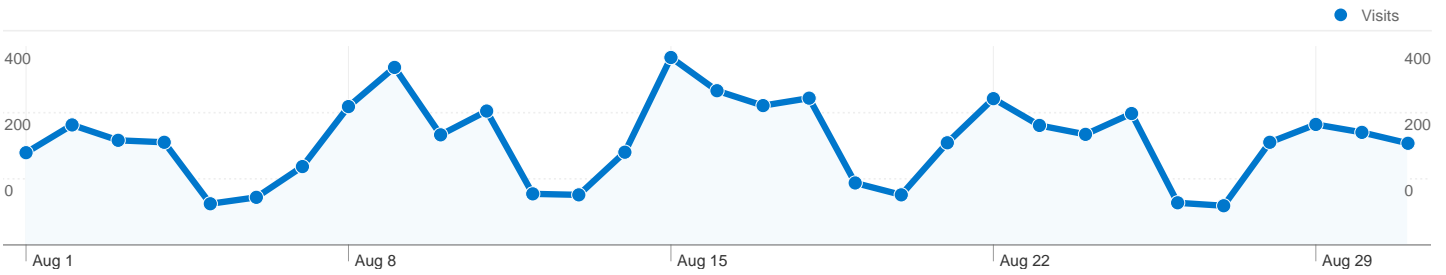
 **00:01:49** Time on Site

 **72.20%** Bounce Rate

 **12.07%** New Visits

**Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	5,946	91.89%	Unknown	6,471	100.00%
Safari	256	3.96%			
Firefox	178	2.75%			
Chrome	65	1.00%			
Mozilla Compatible Agent	12	0.19%			

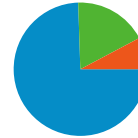


All traffic sources sent a total of 6,471 visits

74.49% Direct Traffic

7.74% Referring Sites

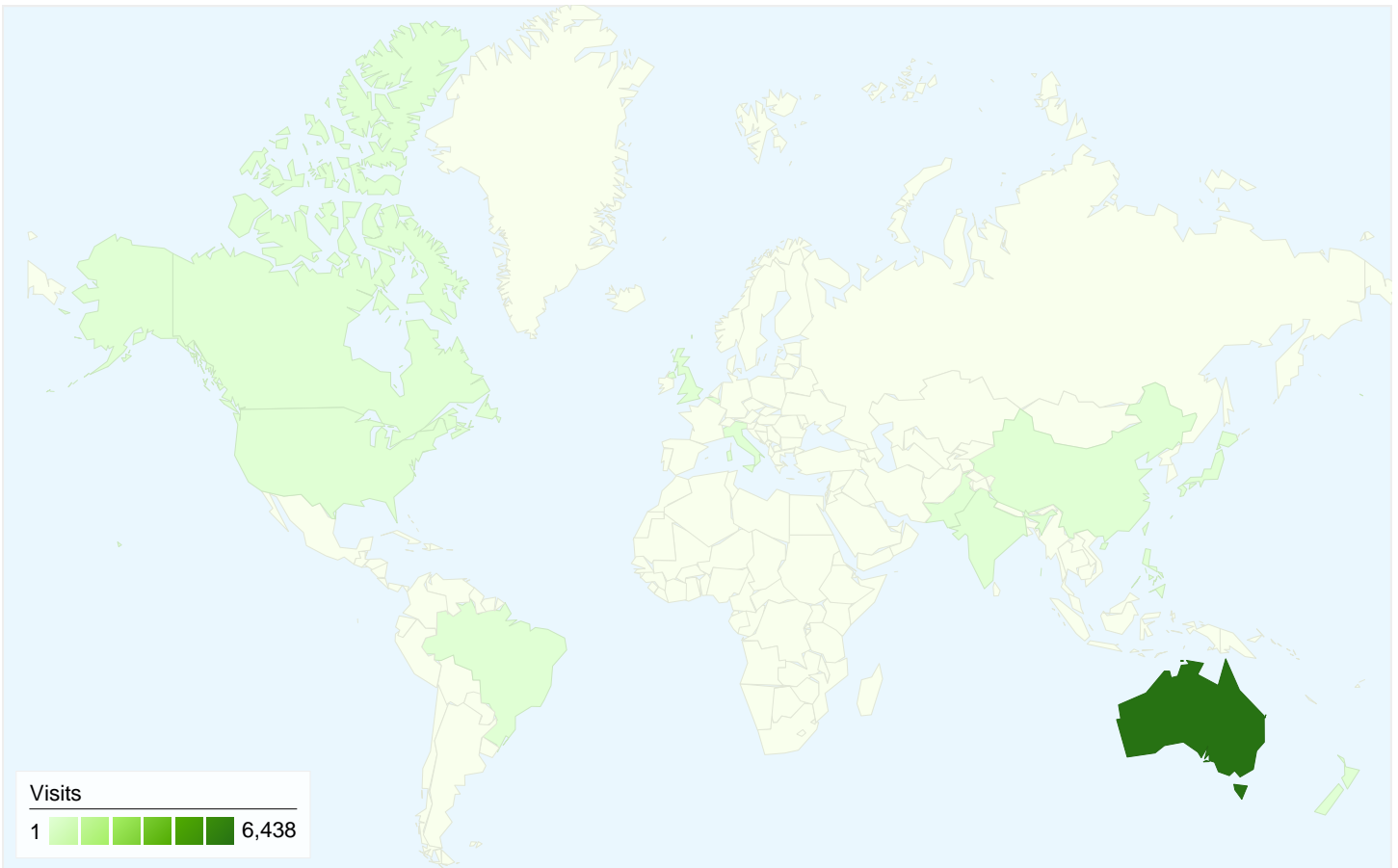
17.77% Search Engines



- **Direct Traffic**  
4,820.00 (74.49%)
- **Search Engines**  
1,150.00 (17.77%)
- **Referring Sites**  
501.00 (7.74%)

## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	4,820	74.49%	whitehorse primary school	708	61.57%
google (organic)	964	14.90%	white horse primary school	114	9.91%
intranet.whitehorseps.vic.edu.a	331	5.12%	whitehorse primary	83	7.22%
bing (organic)	85	1.31%	whitehorse ps	31	2.70%
bigpondsitehelp.com (referral)	81	1.25%	whitehorseps	23	2.00%

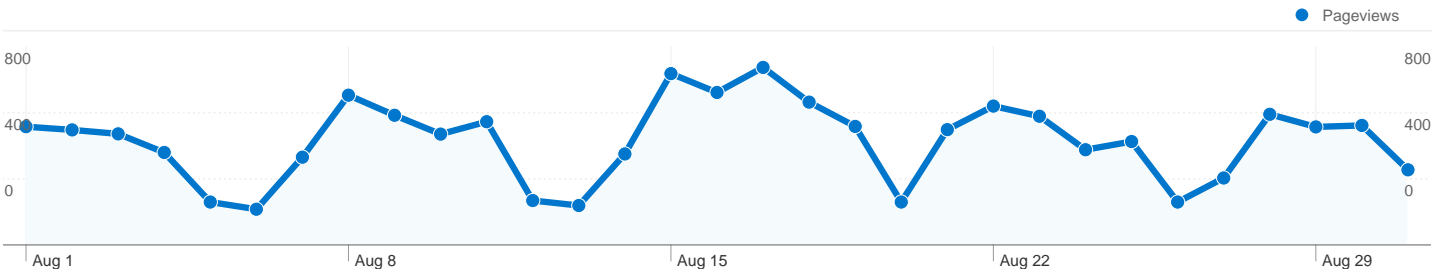


## 6,471 visits came from 14 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Australia	6,438	2.01	00:01:49	12.29%	72.37%
United States	10	3.90	00:02:01	90.00%	40.00%
United Kingdom	6	5.50	00:03:04	100.00%	16.67%
Canada	3	4.67	00:02:41	33.33%	0.00%
Brazil	2	1.00	00:00:00	0.00%	100.00%
India	2	3.00	00:01:17	50.00%	0.00%
China	2	1.00	00:00:00	100.00%	100.00%
New Zealand	2	2.00	00:01:29	100.00%	50.00%
Belgium	1	2.00	00:00:08	0.00%	0.00%

Japan	1	2.00	00:01:55	100.00%	0.00%
					1 - 10 of 14



**Pages on this site were viewed a total of 13,034 times**

**13,034** Pageviews

**9,404** Unique Views

**72.20%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/	7,948	60.98%
/whitehorseps.vic.edu.au/cms/preview-content,web,06/	291	2.23%
/text/21st_century_education_b0ey.htm	227	1.74%
/text/journey_to_whitehorseps_at_junction_rd._axm8.htm	215	1.65%
/text/newsletter_2011_av57.htm	190	1.46%